

## UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

June 22, 2004

T. Scott Gilligan, Esq. Gilligan Law Offices 3734 Eastern Avenue Cincinnati, OH 45226

Re: Receipt for Third-Party Caskets

Dear Scott:

As you know, Section 453.4(b)(1) prohibits funeral providers from requiring consumers to purchase goods that they do not want. The Commission staff has interpreted that provision to also mean that the funeral provider must not <u>unreasonably</u> burden the consumer's choice to