



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

Mr. David Nixon

Page 2 of 3

make informed, independent choices," the first and foremost of which was "requir[ing] that consumers purchase 'prepackaged' funerals, which may include goods and services which the

violation to “[c]ondition the furnishing of any funeral good or funeral service to a person
receiving a funeral upon the purchase of any other funeral good or funeral service, except as

required by law or as otherwise permitted by [the Rule].”⁸ To give a consumer no choice but to