



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Division of Marketing Practices

Laurie Meehan
Attorney

Direct Dial
202-326-3755

VIA FACSIMILE AND U.S. MAIL

March 20, 1997

Vincent F. Kilborn, III
Kilborn, Roebuck & Kilborn
1810 Old Government Street
Mobile, Alabama 36606

Dear Mr. Kilborn:

Thank you for your letters of October 17, 1996 and December 21, 1996. Enclosed for

the delay in responding to your inquiries.

In your letters, you raise the following issues: 1) whether it is a violation of FTC's

The Funeral Rule requires itemization of prices for certain charges and services. Specifically, on the General Price List, a funeral provider must list sixteen items separately with

their respective prices. 16 C.F.R. § 453.2 (4), (5) The sixteen items required to be listed separately on the General Price List are: forwarding of remains, receiving remains, direct

cremation, immediate burial, basic services of funeral director and staff (and overhead), transportation

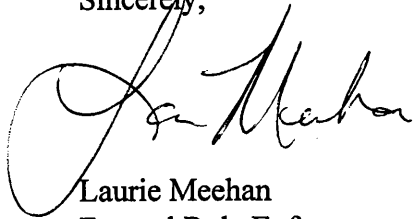
whether the funeral service provider in question complied with this provision of the Rule.

Third, you inquired as to whether there is a private right of action under the Funeral Rule. The FTC is charged with enforcing the provisions of the Funeral Rule. Under Section 5

(a)(1)(A) of the Federal Trade Commission Act, the Commission is authorized to

I hope that this information is of assistance to you. Please let me know if I can be of any further assistance.

Sincerely,

A handwritten signature in cursive script, appearing to read "Laurie Meehan". The signature is written in black ink and is positioned above the printed name.

Laurie Meehan
Funeral Rule Enforcement Staff



UNITED STATES OF AMERICA
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June 10, 2003

Jeanne Dwyer
Executive Vice President

3158 S. River Road, Suite 224
Des Plaines, IL 60018

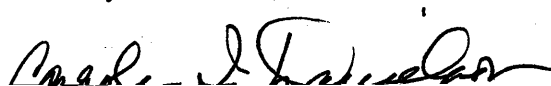
Dear Ms. Dwyer:

Thank you for your letter of May 20, 2003 to Eileen Harrington which has been referred

I hope this information is helpful to you. I must remind you that the opinions expressed in this letter are those of the Commission staff only. These opinions are not attributable to and are not binding on the Commission itself or on any individual Commissioner. If you wish to

discuss this staff opinion or related issues, please feel free to contact me at (202) 326-3115 (email: cdanielson@ftc.gov).

Sincerely,



Carole I. Danielson
Investigator