Helen F. Fahey United States Attorney By: Assistant United States Attorney 2100 Jamieson Ave. Alexandria, VA 23219 (703) 299-3700

## IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA

UNITED STATES OF AMERICA,

Civil Action No. 01-606-A

Plaintiff,

COMPLAINT FOR CIVIL PENALTIES, INJUNCTIVE, AND

OTHER RELIEF

~ . . . . . . . . . . . .

LOOKSMART LTD., a corporation,

v.

Defendant.

Plaintiff, the United States of America, acting upon notification and authorization to the Attorney General by the Federal Trade Commission ("FTC" or "Commission"), for its Complaint alleges that:

1. Plaintiff brings this action under Sections 1303(c) and 1306(d) of the Children's Online Privacy Protection Act of 1998 ("COPPA"), 15 U.S.C. §§ 6501-6506, 6502(c), 6505(d), and Sections 5(a)(1), 5(m)(1)(A), 13(b), and 16(a) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 41-58, 45(a)(1), 45(m)(1)(A), 53(b), and 56(a), to obtain monetary civil penalties, a permanent injunction, and other equitable relief for defendant's violations of the Commission's Children's Online Privacy Protection Rule (the "Rule"), 16 C.F.R. Part 312.

## **PRAYER**

WHEREFORE, plaintiff requests this Court, pursuant to 15 U.S.C. §§ 45(a)(1), 45(m)(1)(A), 53(b) and 57b, and the Court's own equitable powers to:

- (1) Enter judgment against defendant and in favor of plaintiff for each violation alleged in this Complaint;
- (2) Award plaintiff monetary civil penalties from defendant for each violation of the Rule, 16 C.F.R. Part 312;
- (3) Permanently enjoin defendant from violating the Rule, 16 C.F.R. Part 312;
- (4) Award plaintiff such additional relief as the Court may deem just, proper, or necessary to redress injury to consumers resulting from defendant's violations of the Rule, 16 C.F.R. Part 312.

DATED:

OF COUNSEL:

C. LEE PEELER
Associate Director
Division of Advertising Practices
Bureau of Consumer Protection
Federal Trade Commission

FOR THE UNITED STATES OF AMERICA:

STUART E. SCHIFFER
Deputy Assistant Attorney General
Civil Division
U.S. Department of Justice

DARREN A. BOWIE
Assistant Director
Division of Advertising Practices
Bureau of Consumer Protection
Federal Trade Commission

HELEN F. FAHEY United States Attorney

By:

Assistant United States Attorney 2100 Jamieson Ave.

Alexandria, VA 23219

(703) 299-3700

MAMIE KRESSES TOBY LEVIN KAREN MUOIO

Attorneys

Division of Advertising Practices Bureau of Consumer Protection Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 EUGENE M. THIROLF

Director

Office of Consumer Litigation

By:

Attorney

Office of Consumer Litigation

Civil Division

U.S. Department of Justice Washington, D.C. 20530