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3/5/2002

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· St. Patricks's
· Day Gifts
· Easter Gifts
· Secretaries
· Day Gifts

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· B-Day Club
· Franchising

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1-800-COOKIE S

i or fax:

I 801-412-8899 l

Birthday Club
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State:

1
Phone Number: '

1
Email Address:

1- Select a state - 3
Zip Code:

I
Birthdate

IMonth :!J 1Day!±J IYear £1

On your Birthday, you will receive a certificate in
the mail for a FREE COOKIE! You will also r

receive a coupon for $2 Off a Decorated Cookie
for your Birthday Party.

Birthday Club coupons are redeemable at your
nearest Mrs. Fields Cookie location.

Hey Kids! Join the Mrs. Fields Original Cookie Birthday Club.

Mrs. Fields' History I Franchise Information I Employment I Privacy Policy
FAQ's I Tell a Friend I Store Locator I Financial Information
Nutritional Info

Exhibit A

© 2002 Mrs. Fields Cookies, Inc.
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I-BOO-COOKIES

Mrs. Fields' Original Cookies Birthday Club is
limited to kids 12 ~d younger. Mrs. Fields'
Original Cookies r~serves the right to cancel the Birthday Club program without notice and at their discretion.

First Name:

I
Last Name:

I
Parents Full Name:

I
Address:

I
City:

Mrs. Fields Cookies

httn://www.mrsfields.com/coroorate/birthdavcluh/

Yretzel lime

e want to wish you a HAPPY BIRTHDAY! If you are twelve years old or younger, please fill out the information below and when your

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Pretzel Maker Page 1 of 1

PROMOTIONS

BIRTHDAY
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"WORlD'S BFST SOFT PR.E'TZ.EC'

BIRTHDAY CLUB

We want to wish you a HAPPY
BIRTHDAY! If you are twelve years old or younger, please fill out the
information below and when your
birthday rolls around, we will send you a Birthday Greeting along with a
coupon for a FREE PRETZEL!

First Name: I

Last Name:,--------

Address: I

Mrs. Fields Cookies

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If you have any questions about this plIYdLY::>um::lllt::JIL, LIlt:: IJIDLLlL~S of this site, or your dealings with this Web site, you can contact

Roger Foisy
Mrs. Fields Original Cookies
440 West Lawndale Drive
Salt Lake City, Utah 84115
rogerf@mrsfields.com.com

Mrs. Fields' History I Franchise Information I Employment Iq88uC