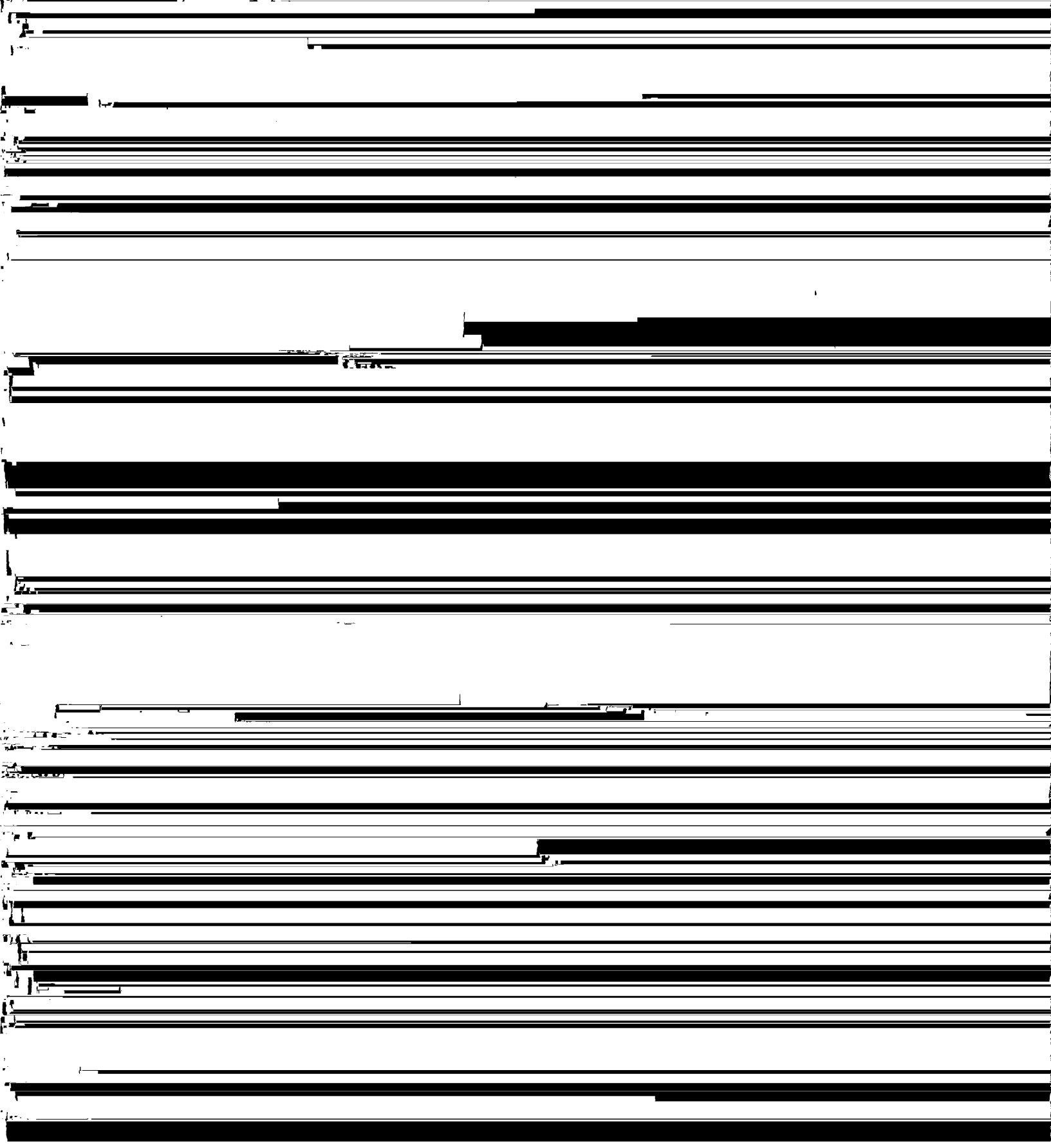


- 1 DEBRA W. YANG
United States Attorney
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1 Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and
2 Business Opportunity Ventures" (the "Franchise Rule," or "the Rule"), 16 C.F.R. Part 436, and
3 Section 5(a) of the FTC Act (15 U.S.C. § 57a).



1 7. We The People furnishes its franchisees with legal document workbooks. Franchisees
2 instruct consumers to insert the required information into the appropriate workbooks. We The
3 People franchisees then forward the completed workbooks to We The People documentatio

1 11. Among other required disclosures, the Franchise Rule requires a franchisor to disclose
2 whether it is "subject to any currently effective State or Federal agency or court injunctive or
3 restrictive order or is a party to a proceeding currently pending in which such order is sought



1.

Therefore the defendant failed to provide prospective franchisees with complete and accurate

1
2
3

PRAYER FOR RELIEF

WHEREFORE, plaintiff requests that this Court, as authorized by Sections 5(a),
5(m)(1)(A), 13b, and 19 of the FTC Act, 15 U.S.C. §§ 45(a), 45(m)(1)(A), 53(b) and 57h and

1 5. Award plaintiff the costs of bringing this action, as well as such other and
2 additional relief as the Court may determine to be just and proper.

