

the Telemarketing and Consumer Fraud and Abuse Prevention Act (“Telemarketing Act”), 15

U.S.C. § 6101 et seq., charging the Defendants Internet Marketing Company, Inc., et al. with

2. The Complaint states a claim upon which relief may be granted against Defendant Paul D. Bonnallie under Sections 5, 13(b), and 19 of the FTC Act, 15 U.S.C. §§ 45, 53(b), and 57b, and the Telemarketing Sales Rule and the Franchise Rule;

3. Venue in this district is proper under 28 U.S.C. § 1391(b) and 15 U.S.C. § 53(b);

4. The activities of Defendant Paul D. Bonnallie are “in or affecting commerce” as “commerce” is defined in Section 4 of the FTC Act, 15 U.S.C. § 44;

5. Entry of this Final Judgment and Order is in the public interest;

6. Defendant Paul D. Bonnallie has read and fully understands the Complaint against him and the provisions of this Stipulated Final Judgment and Order, and he freely enters into this

Stipulated Final Judgment and Order.

located.

D. "Exemption Date" is defined as the Commission's Trade Date plus 90 days.

[REDACTED]

[Redacted]

[Redacted]

product or service offered by the seller, within the three (3) months immediately preceding the date of a telemarketing call.

K. **“Outbound telephone call”** means a telephone call initiated by a telemarketer to induce the purchase of goods or services or to solicit a charitable contribution.

of the term.

**CONDUCT PROHIBITIONS**

**I. INJUNCTIVE PROVISIONS**

A. **IT IS THEREFORE ORDERED, ADJUDGED, AND DECREED** that in connection with the advertising, promotion, offering for sale, or sale of any Franchise or

~~Discipline Verdicts Defendant David D. Bonnellie his agents, servants, employees, and attorneys~~

B. **IT IS FURTHER ORDERED** that in connection with the advertising, promotion, offering for sale, or sale of any Franchise or Business Venture, Defendant Paul D. Bonnallie, his agents, servants, employees, and attorneys, and all other persons or entities in active concert or participation with him who receive actual notice of this Final Judgment and Order by personal service or otherwise, whether acting directly or through any business entity, corporation, subsidiary, division, affiliate, or other device, are hereby permanently restrained and enjoined from:

[REDACTED]



Rule;

requirements of the Franchise Rule by fully and completely complying with the disclosure

1. Initiating or causing others to initiate an outbound call to a telephone number listed on the National Do Not Call Registry, unless:

(a) The caller has obtained the express consent in writing of the consumer

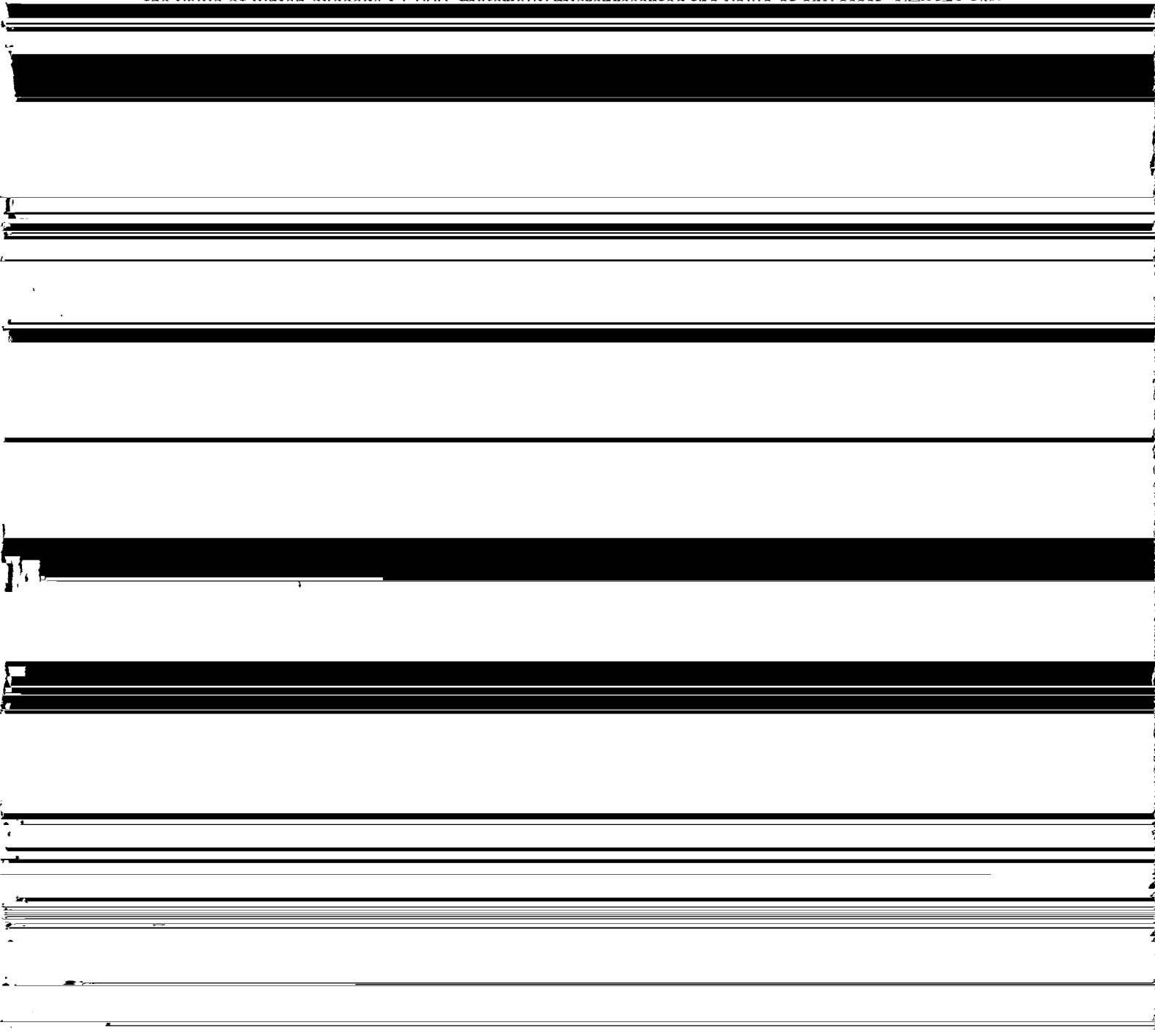
to place calls to that person. Such written agreement shall clearly evidence such consumer's authorization that calls made by or on behalf of a specific party may be placed to that person, and shall include the telephone number to which the calls may be placed and the signature of that person; or

name, address, telephone number, social security number, or other identifying information of any person who purchased services from Defendants Internet Marketing Group, Inc., OneSetPrice, Inc., First Choice Terminal, Inc. (a Louisiana corporation), First Choice Terminal, Inc. (an Arizona corporation), B & C Ventures, Inc., RPM Marketing Group, Inc., National Event Coordinators, Inc., David G. Cutler, Cindy Gannon, Paul D. Bonnallie, Tisa Christiana Spraul, and Michael J. Hatch at any time prior to the date this Final Judgment and Order is entered. *Provided*, however, that Defendant Paul D. Bonnallie may disclose such identifying information to a law enforcement agency or as required by any law, regulation, or court order.

**MONETARY PROVISIONS**

to the terms of this Final Judgment and Order.

B. **IT IS FURTHER ORDERED** that if the Commission should have evidence that the above-referenced financial statements and information failed to disclose any material asset the value of which exceeds \$1,000, materially misrepresented the value of any asset, or made any



other material misrepresentation or omission, the Commission may move that the Court reopen this Final Judgment and Order for the sole purpose of allowing the Commission to modify the

enforce its rights pursuant to this Final Judgment and Order, including a nondischargeability complaint filed in any bankruptcy case.

**VIII. COMPLIANCE REPORTING BY DEFENDANT**

**IT IS FURTHER ORDERED** that, in order that compliance with the provisions of this

Final Judgment and Order may be monitored:

▲ *Exempted from (5) from the date of entry of this Order.*

~~assignment, sale, merger, or other action that would result in the emergence of a~~

successor entity; the creation or dissolution of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this Final Judgment and Order; the

~~creation of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this Final Judgment and Order; the~~

Paragraph;

5. A list of any telephone numbers that Defendant Paul D. Bonnallie has used or uses in telemarketing since entry of this Final Judgment and Order, including all originating telephone numbers, transmitted as caller-identification, all telephone numbers provided by voice recording or live operator to consumers receiving telephone calls, and all telephone numbers listed in any promotional materials or advertisements to generate calls from consumers;

6. A list of any Organization ID and Subscription Account Number Defendant Paul

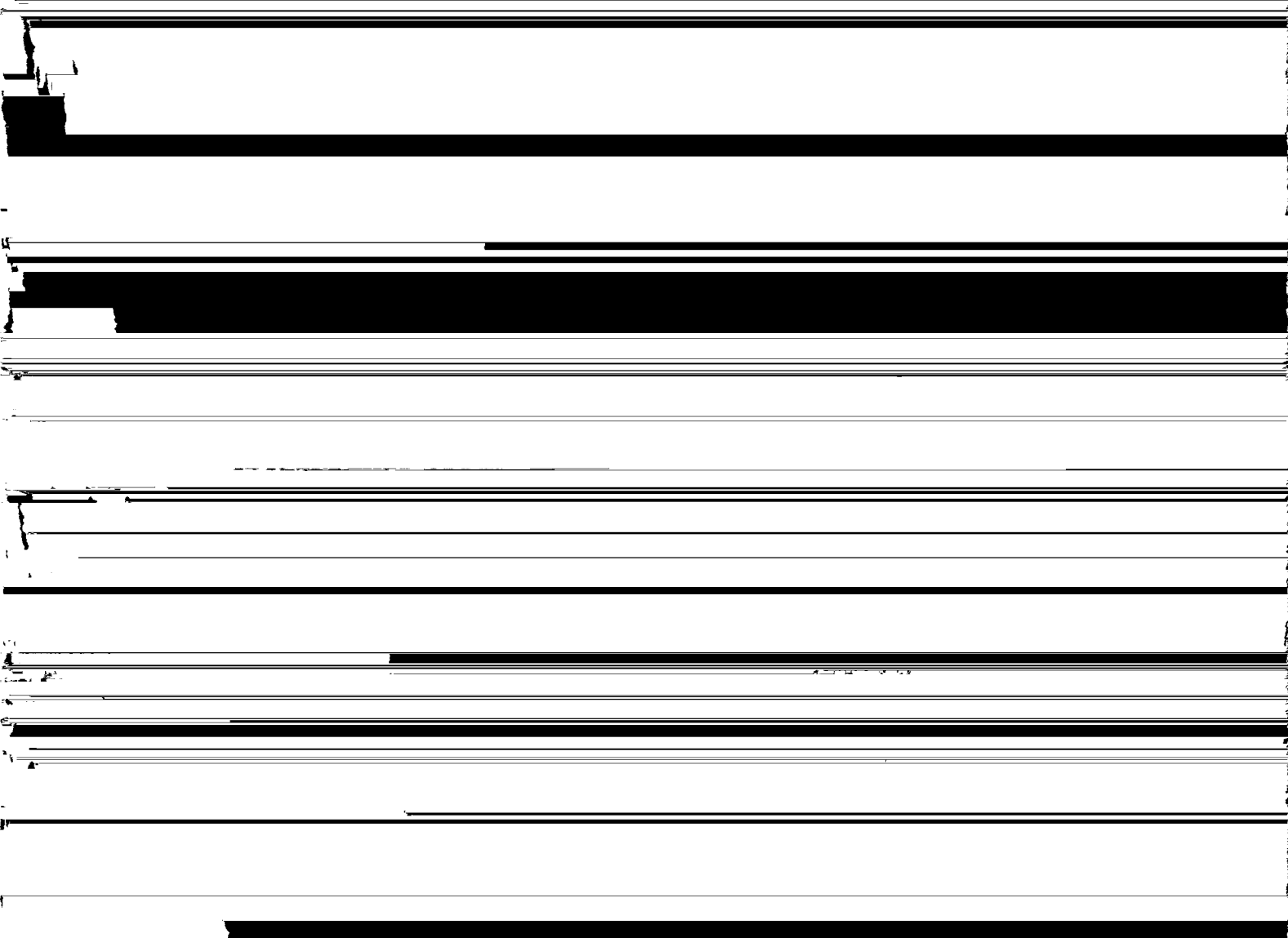
D. Bonnallie has used or obtained, or uses, in connection with the National Do Not Call Registry since entry of this Final Judgment and Order;



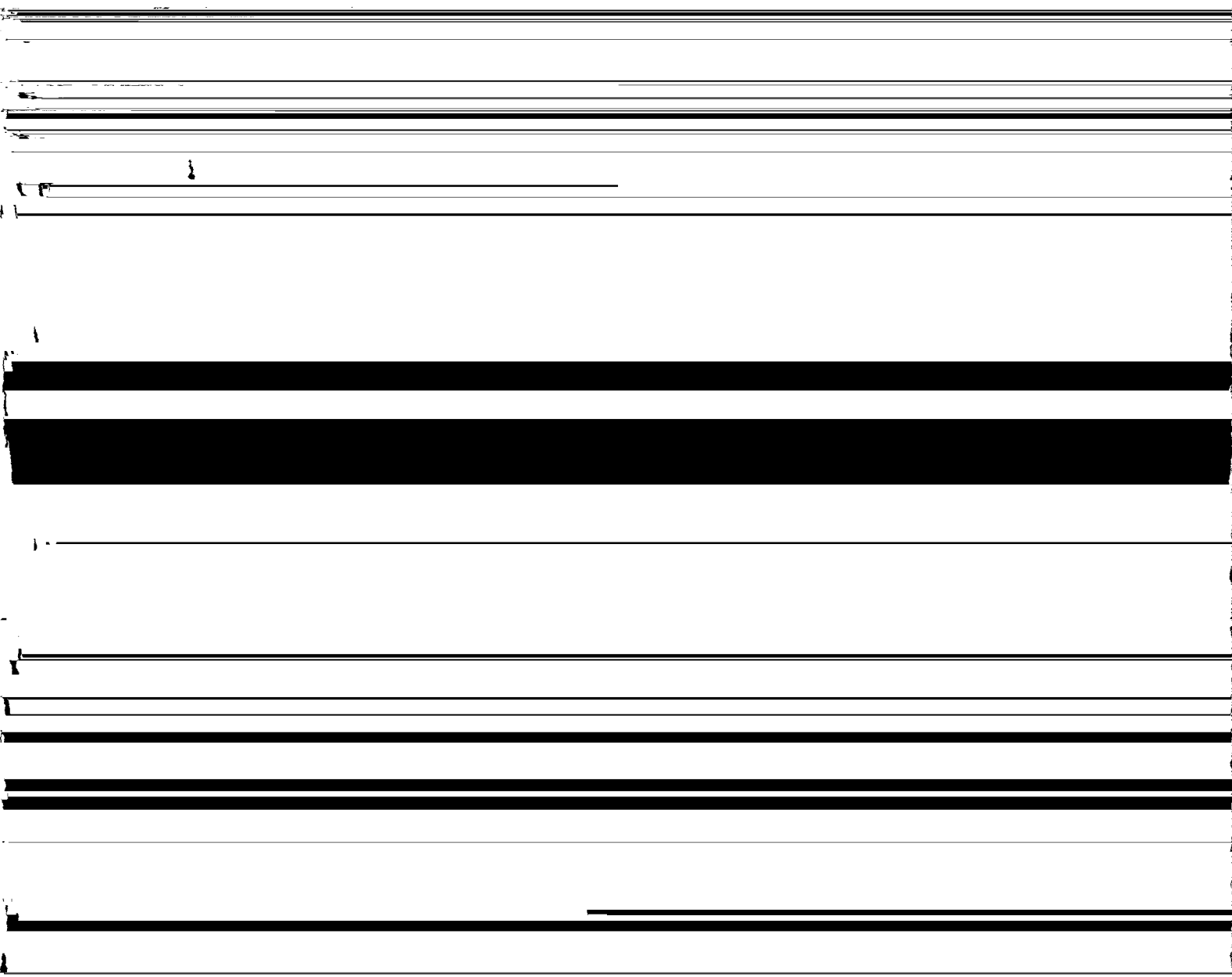
Judgment and Order, the Commission is authorized to communicate directly with Defendant Paul

D. Bonnallie.

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*Provided, however,* that nothing in this Final Judgment and Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49 and 57b-1, to obtain any documentary material, tangible things, testimony, or information relevant to unfair or deceptive acts or practices in or affecting commerce (within the meaning of 15 U.S.C. § 45(a)(1)).



business before engaging in such conduct.

C. Defendant Paul D. Bonnallie must secure a signed and dated statement acknowledging receipt of this Final Judgment and Order, within thirty (30) days of delivery, from

all persons receiving a copy of the Final Judgment and Order pursuant to this Paragraph.

**XI. RECORD KEEPING PROVISIONS**

[REDACTED]

paid, quantity of items or services purchased, and description of items or services purchased date

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K. All records and documents necessary to demonstrate full compliance with each provision of this Final Judgment and Order, including, but not limited to, copies of acknowledgments of receipt of this Final Judgment and Order, required by Paragraph X, and all reports submitted to the FTC pursuant to Paragraph VIII.

**XII. COOPERATION WITH FTC COUNSEL**

**IT IS FURTHER ORDERED** that Defendant Paul D. Bonnallie shall, in connection with this action or any subsequent investigations related to or associated with the transactions or

**IT IS FURTHER ORDERED** that this Court shall retain jurisdiction of this matter for

*[Handwritten signature]* 2/16/06

**Defendant**

*[Handwritten signature]*