

1 Atlas Marketing because Mr. Stefanchik actively participated in the t

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1 1980s; however, he has marketed and promoted his products through Atlas since 2001 and also
2 through Beringer since 2002.

3 Former defendants began targeting consumers through direct mail pieces and internet
4 advertising offering Mg

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1 substantiated, and that untrue statements known to Mr. Stefanchik were immediately addressed
2 and put to a stop. Defendants further argue that plaintiffs have based their arguments on a
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1 CLOSED. The Court will enter plaintiff's proposed permanent injunction upon entry of this
2 Order.

3 (3) Plaintiff's pending Motion In Limine (Dkt. #142) is STRICKEN AS MOOT.

4 (4) The Clerk shall direct a copy of this Order to all counsel of record.

5 DATED this 3 day of April, 2007.

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7 RICARDO S. MARTINEZ
8 UNITED STATES DISTRICT JUDGE
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