



information that it designates as nonpublic. In addition to email addresses for each user, nonpublic information maintained by Twitter includes users' IP addresses, mobile telephone numbers, and large amounts of user-generated content that users themselves have designated as "private." Significantly for purposes of this action, Twitter promised consumers that it would take reasonable steps to protect their nonpublic information, but the Commission believes that it failed to do so. Accordingly, the Commission's action here is clearly warranted.

Although the portion of your comment concerning social networking platforms other than Twitter are beyond the scope of the Commission's complaint and order in this case, the Commission notes that it will remain vigilant in pursuing enforcement against companies engaged in deceptive or unfair conduct relating to consumer privacy.

In light of these considerations, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without any modifications. 0.000000 0.0 F