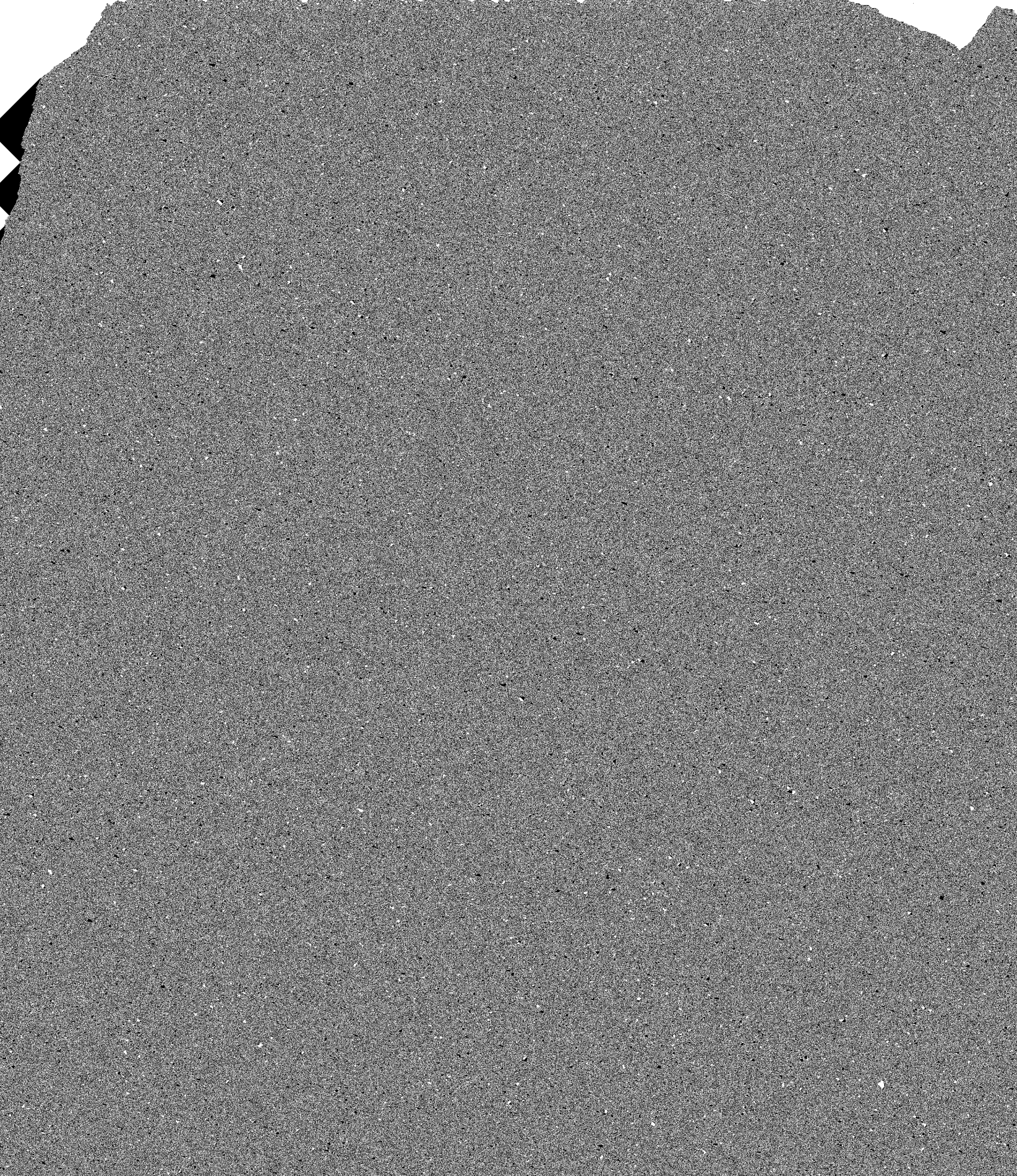


WILLARD K TOM

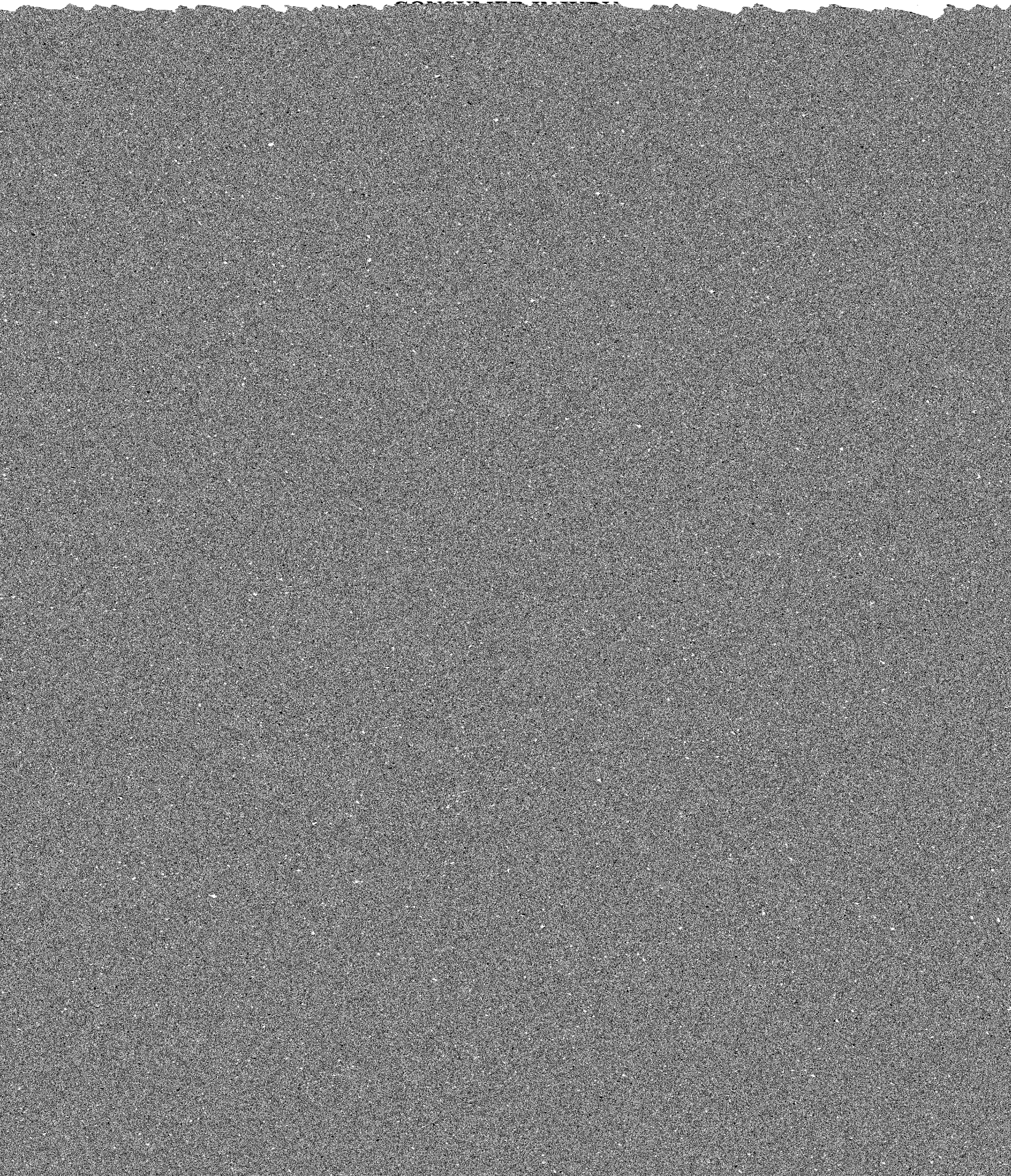


advertisements for food, drugs, devices, services, or cosmetics in an effective



and practices set forth in this Complaint. Among other things, Defendant Davidson has negotiated and entered into agreements for the dissemination of

Given Defendant's dissemination and has initiated the activities through which



D. Award Plaintiff the costs of bringing this action, as well as such other and additional relief as the Court may determine to be just and proper.

Respectfully submitted,

WILLARD K. TOM
General Counsel

