

Case No. 5:09-CV-04104-JAR-KGS

**DEFAULT JUDGMENT AND
PERMANENT INJUNCTION
AGAINST APEX HOLDINGS
INTERNATIONAL, L.L.C.;
AFFILIATE STRATEGIES, INC.;
LANDMARK PUBLISHING
GROUP, L.L.C.; GRANT WRITERS
INSTITUTE, L.L.C.; AND
ANSWER CUSTOMERS, L.L.C.**

et al.

et seq.

et seq.

et seq

NOW THEREFORE

IT IS HEREBY ORDERED, ADJUDGED,

AND DECREED

et

seq.

et seq.

et seq

**Clear and conspicuous
and conspicuously**

“clearly

Credit-related or debt-related goods or services

Negative option feature

Plaintiffs

Representatives

Telemarketing

I.

BAN ON MARKETING OF MONEY-MAKING OPPORTUNITIES

IT IS THEREFORE ORDERED

II.

BAN ON TELEMARKETING

IT IS FURTHER ORDERED

III.

PROHIBITED REPRESENTATIONS

IT IS FURTHER ORDERED

IV.

SUBSTANTIATION

IT IS FURTHER ORDERED

V.

REQUIRED DISCLOSURES

IT IS FURTHER ORDERED

e.g.

VI.

PROHIBITION ON VIOLATION OF CERTAIN STATE LAWS

IT IS FURTHER ORDERED

et seq.

et seq.

et seq.

VII.

CUSTOMER INFORMATION

IT IS FURTHER ORDERED

;

Provided, however,

VIII

MONETARY JUDGMENT

IT IS FURTHER ORDERED

X.

COMPLETION OF RECEIVERSHIP

IT IS FURTHER ORDERED

XI.

COMPENSATION OF RECEIVER

IT IS FURTHER ORDERED

XII.

RECEIVER'S FINAL REPORT AND DISBURSEMENT

IT IS FURTHER ORDERED

XIII.

COMPLIANCE MONITORING

IT IS FURTHER ORDERED

Provided however,

XI.

COMPLIANCE REPORTING

IT IS FURTHER ORDERED

provided

Re: FTC v. Affiliate Strategies et al., FTC case no. X090073

Provided that

XIII.

DISTRIBUTION OF ORDER

IT IS FURTHER ORDERED

Each Defendant must deliver a copy of this Order to (1) all of its principals, officers, directors, and managers; (2) all of its employees, agents, and representatives who engage in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure set forth in Subsection A.2 of the Section titled "Compliance Reporting." For current personnel, delivery shall be within five (5) days of service of this Order upon such Defendant. For new personnel, delivery shall occur prior to them assuming their responsibilities. For any business entity resulting from any change in structure set forth in

26 July

s/ Julie A. Robinson