

**THE INTERSECTION OF COMPETITION POLICY AND PATENT POLICY:
IMPLICATIONS FOR PROMOTING INNOVATION**

Sponsored by
U.S. Patent and Trademark Office
U.S. Department of Justice
Federal Trade Commission

May 26, 2010

WELCOMING REMARKS

9:00 AM – 9:30 AM

David Kappos, Under Secretary of Commerce for Intellectual Property and
Director of the U.S. Patent and Trademark Office

Christine A. Varney, Assistant Attorney General, Antitrust Division,
U.S. Department of Justice

Aneesh Chopra, U.S. Chief Technology Officer, Executive Office of the President

**PANEL 1: THE PATENT APPLICATION BACKLOG:
THE COMPETITIVE CHALLENGES FOR INNOVATORS**

9:30 AM – 11:00 AM

Moderators

Arti Rai, Administrator for External Affairs, U.S. Patent and Trademark Office

Erica Mintzer, Senior Counsel for Competition and Technology, Antitrust Division,
U.S. Department of Justice

Panelists

John F. Duffy, Oswald Symister Colclough Research Professor of Law,
The George Washington University Law School

Joshua Makower, M.D., Founder & CEO, ExploraMed Development, LLC

Michael Meurer, Professor of Law, Boston University School of Law

Richard T. Ogawa, Esq., Ogawa P.C.

Scott Stern, Joseph and Carole Levy Professor, Kellogg School of Management,
Northwestern University and Visiting Professor, MIT Sloan School of Management

BREAK

Panelists

William Barr, former General Counsel, Verizon Communications Inc.
Bernard J. Cassidy, Executive Vice President and General Counsel, Tessera Technologies, Inc.
Colleen Chien, Assistant Professor of Law, Santa Clara Law
Alice A. Kipel, Partner, Steptoe & Johnson LLP
Christine McDaniel, Economic Adviser to Chairman Shara L. Aranoff,
U.S. International Trade Commission
Emily Ward, Vice President and Deputy General Counsel, eBay Inc.

LUNCH BREAK **12:45 PM – 2:15 PM**

INTRODUCTORY REMARKS **2:15 PM – 2:30 PM**

Edith Ramirez, Commissioner, Federal Trade Commission

PANEL 3: STANDARD SETTING, PATENT RIGHTS, AND COMPETITION POLICY **2:30 PM – 4:00 PM**

Moderators

Frances Marshall, Special Counsel for Intellectual Property, Antitrust Division,
U.S. Department of Justice
Willard K. Tom, General Counsel, Federal Trade Commission

Panelists

Mark Chandler, Senior Vice President & General Counsel, Cisco Systems Inc.
Patrick Gallagher, Director, National Institute of Standards & Technology,
U.S. Department of Commerce
Brian Kahin, Senior Fellow, Computer & Communications Industry Association
Anne Layne-Farrar, Director, LECG
Amy A. Marasco, General Manager, Standards Strategy, Microsoft Corp.
Stanford McCoy, Assistant U.S. Trade Representative for Intellectual Property and Innovation,
Office of the U.S. Trade Representative, Executive Office of the President
A. Douglas Melamed, Senior Vice President & General Counsel, Intel Corp.

BREAK **4:00 PM – 4:15 PM**

INTRODUCTORY REMARKS **4:15 PM – 4:30 PM**

Cameron Kerry, General Counsel, U.S. Department of Commerce

WRAP-UP DISCUSSION **4:30 PM – 5:15 PM**

Carl Shapiro, Deputy Assistant Attorney General for Economic Analysis, Antitrust Division,
U.S. Department of Justice
Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission
Stuart Graham, Chief Economist, U.S. Patent and Trademark Office