Notice of Penalty Offenses Concerning
 Deceptive or Unfair
 Conduct in the
Education Marketplace

 The Federal Trade Commission has determined that the following acts or practices are
deceptive or unfair and, thus, are unlawful under Section 5 of the Federal Trade Commission
Act: •
 It is an unfair or deceptive trade practice to misrepresent, directly or by implication, the
need or demand for consumers who have graduated from, or completed courses at, a
specific institution
.
1

•
 It is an unfair or deceptive trade practice to misrepresent, directly or by implication, the
employment prospects of an institution’s graduates, the ease with which an institution’s
graduates will be able to obtain employment
2
 or the opportunities for employment in any
field in which a course of instruction is offered.
3

•
 It ise uci�}$`€qóä/©5èÒ-h€}*ÃóäÁô€Ñ%•^U¢æ¯¬a([",jb"�À�Aì2E'3 �À��FN5!Ñ"Aó+�,�S`Úb¦²æŠb!"QZm"¦äìë¯¬4 or for which they would be qualified
ution’s
 courses
 or program.
5

•
 It is an unfair or deceptive trade practice to misrepresent, directly or by implication, the
number or percentage
 of consumers attending
 any course or completing any program or
degree who have obtained employment, or the field or nature of such employment.
6

•
 It is an unfair or deceptive trade practice to misrepresent, directly or by implication, the

• It is an unfair or deceptive trade practice to misrepresent, directly or by implication, the
qualifications or requirements necessary to obtain employment in the fields for which an
institution offers training, including whether experience or additional education is required