



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Division of
Advertising Practices

SAMPLE LETTER

VIA FED EX

Notice of the Ophthalmic Practice Rules (“Eyeglass Rule”)

To Whom It May Concern:

The staff of the Division of Advertising Practices of the Federal Trade Commission recently received a complaint claiming that your office failed to provide a consumer with an eyeglass prescription at the end of the eye examination. We are writing to inform you that such a practice would violate the FTC’s Ophthalmic Practice Rules, 16 C.F.R. Part 456, known as the Eyeglass Rule, which requires prescribers to provide a copy of the eyeglass prescription immediately after the eye examination, *even if the patient does not request it*, and prohibits prescribers from requiring that patients buy eyeglasses as a condition of providing a copy of the prescription.

You should also know that pres

326-3289. Thank you for your prompt attention to this matter.

Very truly yours,

Mary K. Engle
Associate Director