



or more telephones and which involves more than one interstate telephone call.”<sup>5</sup> The next sentence of the definition then limits the Commission’s authority to apply the TSR to catalog

sales as follows:

The term does not include the solicitation of sales through the mailing of a

mere order taking, and must continue after the initial call to complete an order, the business model you describe involves "further solicitation" and is therefore outside the scope of the exemption. Indeed, the fact that the catalog you describe provides no prices for its debt relief