

UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

Office of the Secretary

March 10, 2014

Elizabeth Channell
State of Georgia

Re: In the Matter of Aaron's, Inc., File No. 122 3264

Dear Ms. Channell:

Thank you for your comment regarding the Federal Trade Commission's consent agreement in the above-entitled proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii), and has given it serious consideration.

Your comment asks how you can determine if software was installed on a computer you rented from Aaron's, Inc. The Commission understands that consumers may be concerned about whether an Aaron's franchisee uses monitoring technology to secretly gather information about themselves or other computer users. The Commission's proposed order provides assurances that Aaron's and its franchisees will destroy previously collected webcam photos and other data if collected in a manner that would violate the terms of the proposed order. The proposed order will also prohibit Aaron's and its franchisees from surreptitiously collecting information from computer users in the future, by banning the use of monitoring technology on rented computers. If you have questions about what