





**DEFINITIONS**

For the purpose of this Order, the following definitions shall apply:









Where a covered product is advertised in such manner as to require disclosure of







**II. SETTLEMENT PAYMENT**

**IT IS FURTHER ORDERED that:**







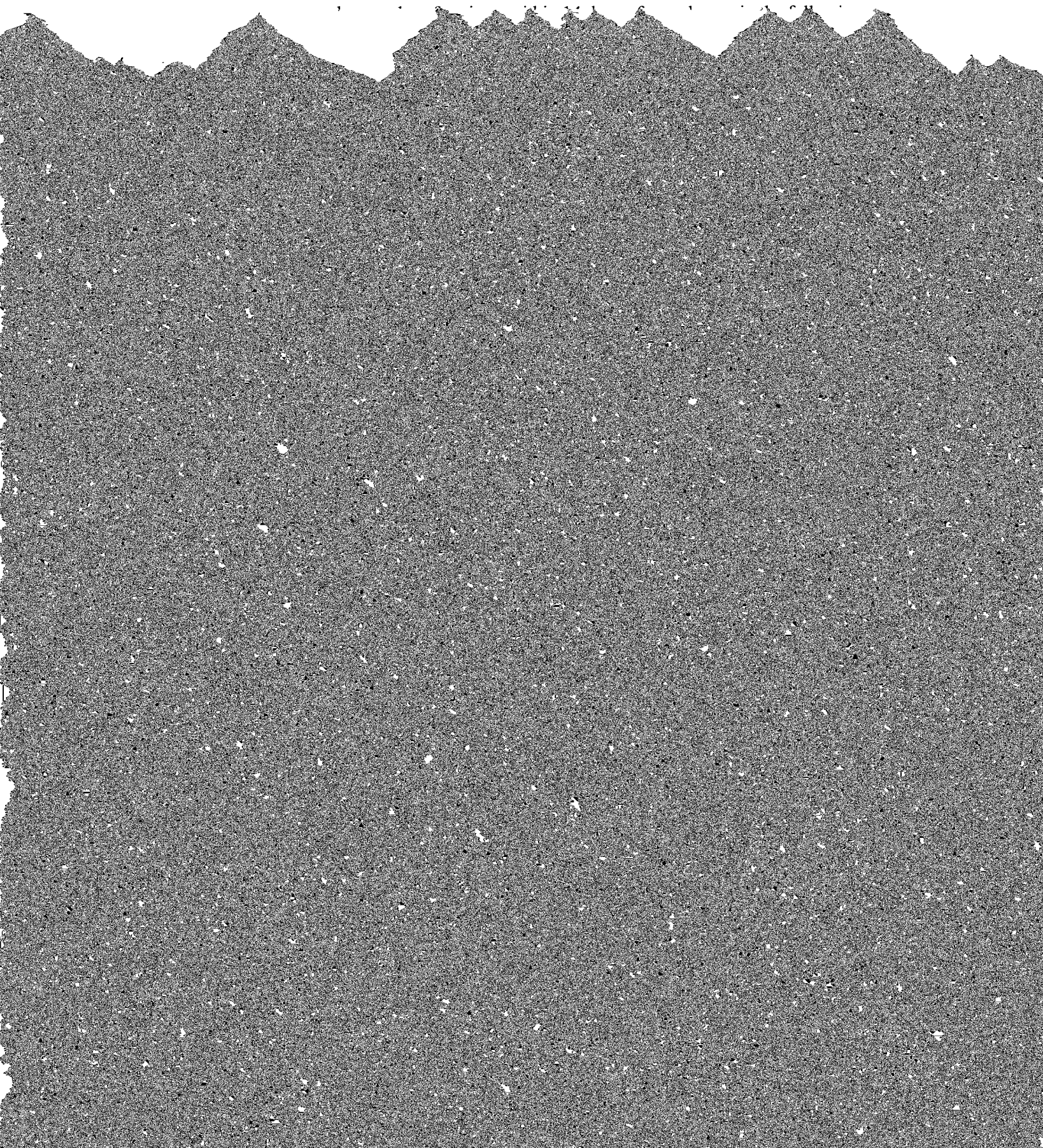
Defendant who has agreed to such an interview. The person interviewed may have counsel present.

- C. The Plaintiff and Commission may use all other lawful means, including posing, through its representatives, as consumers, suppliers, or other individuals or entities, to Defendant or any individual or entity affiliated with Defendant, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the

FTC Act 15 U.S.C. §§ 40, 57b-1



B. For 5 years after entry of this Order, Defendant must submit a compliance notice,













**FOR THE PLAINTIFF**

