UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

)
In the Matter of) File No. 191-0074
Buddy's Newco, LLC,) File No. 191-0074
a limited liability company.)

AGREEMENT CONTAINING CONSENT ORDER

The Federal Trade Commission ("Commission") has initiated an investigation of certain acts and practices of Buddy's Newco, LLC, d/b/a Buddy's Home Furnishings ("Buddy's" or "Proposed Respondent"), Aaron's Inc., and Rent-A-Center, Inc. The Commission's Bureau of Competition has prepared a draft administrative complaint ("Draft Complaint"). The Bureau of Competition and Proposed Respondent enter into this Agreement Containing Consent Order ("Consent Agreement") to cease and desist from engaging in such anticompetitive practices to resolve the allegations in the Draft Complaint through a proposed Decision and Order ("Decision and Order"), both of which are attached, to present to the Commission.

IT IS HEREBY AGREED by and between Proposed Respondent, by its duly authorized officers and attorneys, and counsel for the Commission that:

- 1. Proposed Respondent Buddy's, is a limited liability company organized, existing, and doing business under and by virtue of the laws of the State of Delaware, with its headquarters and principal place of business located at 4705 S. Apopka Vineland Road, Suite 206, Orlando, Florida 32819.
- 2. Proposed Respondent admits all the jurisdictional facts set forth in the Draft Complaint.
- 3. Proposed Respondent waives:
 - a. any further procedural steps;
 - b. the requirement that the Decision and Order contain a statement of findings of fact and conclusions of law:
 - c. all rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order entered pursuant to this Consent Agreement; and
 - d. any claim under the Equal Access to Justice Act.

4. This Consent Agreement is for settlement

Rule 4.4(a), 16 C.F.R. § 4.4(a), or by delivery to United States counsel for Proposed Respondent identified in this Consent Agreement, shall constitute service to Proposed Respondent. Proposed Respondent waives any rights it may have to any other manner of service. Proposed Respondent also waives any rights it may otherwise have to service of any appendices attached or incorporated by reference into the Decision and Order, if Proposed Respondent is already in possession of such appendices, and agrees that it is bound to comply with and will comply with the Decision and Order to the same extent as if it had been served with copies of the appendices.

10. The Complaint may be used in construing the terms of the Decision and Order and no agreement, understanding,

