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 $o + A \, \mathbf{E} \, \mathbf{J} \, 34567 \# 8 \, \mathrm{AD\#O} \, A6\, ?5 @MC4 \, \mathbf{D} \, \mathbf{J} > 405357 \, \mathrm{T\#A8\#\&} > 07 \# \, , \, \, \mathbf{U} > ?\#7 \, \mathrm{A\#\$} > ? > \mathrm{D}43 \# * \, \mathrm{D}4\, ? > \# + A \, \mathbf{E} \, \mathbf{E} \, 5 @ \, \mathbf{G} \, \mathbf{A} \, \mathbf{G} \, \mathsf{p\#} \, \mathbf{G} \, \mathsf{g} \, \mathsf{g}$ 

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF FLORIDA MIAMI DIVISION

In re: STEVEN JOHN BRANSFIELD, JR.  Debtor	Case No. 1:19-21442-LMI
FEDERAL TRADE COMMISSION,	
Plaintiff,	Adv. Proceeding No. 19
v.  STEVEN JOHN BRANSFIELD, JR.,  Defendant.	COMPLAINT FOR NONDISCHARGEABILITY OF DEBT OWED TO FEDERAL TRADE COMMISSION

The Federal Trade Commission ("FTC" or "Commission") brings this adversary proceeding pursuant to 11 U.S.C. § 523(a)(2)(A) and (c), seeking an order determining that a judgment obtained by the Commission against Defendant Steven John Bransfield. Jr. ("Bransfield" or "Debtor") is excepted from discharge.

#### **JURISDICTION AND VENUE**

- 1. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 157 and 1334, and 11 U.S.C. § 523. This Adversary Proceeding is a core proceeding pursuant to 28 U.S.C. § 157(b)(2)(I). Plaintiff consents to entry of final orders or judgment in this Adversary Proceeding by the Court.
  - 2. Venue in the Southern District of Florida is proper under 28 U.S.C. § 1409(a).
- 3. This Adversary Proceeding relates to *In re Steven John Bransfield, Jr.*, Case No. 1:19-21442-LMI, now pending in this Court ("Bankruptcy Case"). The FTC is a creditor of the Debtor pursuant to a complaint and proposed final order filed in the District Court in

Federal Trade Commission v. Steven J. Bransfield, et al., M.D. Fla.	(filed	tifact <

representations in the course of that scheme, or with reckless disregard of the truth or falsity of the representations.

- 13. Defendant injured consumers by knowingly engaging in a fraudulent scheme, knowingly making false representations to consumers, and using false pretenses in dealing with consumers.
- 14. These false representations and false pretenses were material to consumers in the course of deciding whether to purchase MOBE-related products or services. Consumers' reliance on the representations of Defendants and of the SB&A Corporate Defendants was justifiable.
- 15. The total net amount of sales revenue SB&A Corporate Defendants and Defendant obtained by
  - $\pm 5.$  CohelMbDefenda(s)-(e)4 (r)3 (jTd [(ud2 (e)4s)-1 (um)-2 (a)4 (nof)3 ()-2 ( o(of)3 (o(of)3 ( tt)-1)4 (cohelMbDefenda(s)-(e)4 (r)3 (jTd [(ud2 (e)4s)-1 (um)-2 (a)4 (nof)3 ()-2 (o(of)3 (o(of)3 (tt)-1)4 (cohelMbDefenda(s)-(e)4 (r)3 (jTd [(ud2 (e)4s)-1 (um)-2 (a)4 (nof)3 ()-2 (o(of)3 (o(of)3 (tt)-1)4 (cohelMbDefenda(s)-(e)4 (r)3 (jTd [(ud2 (e)4s)-1 (um)-2 (a)4 (nof)3 ()-2 (o(of)3 (o(of)3 (tt)-1)4 (cohelMbDefenda(s)-(e)4 (r)3 (jTd [(ud2 (e)4s)-1 (um)-2 (a)4 (nof)3 ()-2 (o(of)3 (o(of)3 (tt)-1)4 (cohelMbDefenda(s)-(e)4 (cohelMbDef

ALDEN F. ABBOTT General Counsel

Dated: \_\_\_\_\_, 2019 /s/

Katherine Johnson Federal Trade Commission 600 Pennsylvania Ave., NW Washington, DC 20580 Telephone: (202) 326-2185

Facsimile: (202) 326-2183 Facsimile: (202) 326-3197 Email: kjohnson3@ftc.gov

Attorney for Federal Trade Commission

## Exhibit A

[District Court Judgment]

### Exhibit B

[District Court Complaint]

 ${\color{blue}0\,/\,75JL347>?\sharp<L?\,]\,E>67\sharp8AD\sharp\,0\,A6\,?5@MC4D\,]>405357T\sharp A8\sharp\&>07\sharp\,\,,\,\,U>?\sharp7A\sharp\$>?>D43\sharp*D4\,?>\sharp+A\,E\,E\,5@@5A6p\sharp}$ 

the terms of the District Court Judgment, the Debtor has also been ordered to:

- a. Surrender to the Commission all control, title, dominion, and interest he has or may have to:
- (i) All funds in any accounts in the name of the MOBE Defendants, the Estate of Russell W. Whitney, the personal representative of the Estate of Russell W. Whitney, or Wealth Building Technologies (formerly known as Expert Media Agency);
- (ii) All cash or funds transferred to and held by the court-appointed receiver, Mark Bernet, Esq., in the district court action titled *FTC v. MOBE Ltd.*, *et al.*, No. 1:18-cv-862-ORL-DCI (M.D. Fla.) (the "MOBE Lawsuit"); and
- (iii) All funds in the JPMorgan Chase Bank accounts ending in 9775, 8359, and 2188, held in the name of Wealth Building Technologies, totaling approximately \$338,957, that were transferred to the receiver on or about June 25, 2018; and (iv) All reserve funds or any other accounts held, controlled, or serviced by Esquire Bank, N.A. and/or Maverick Bankcard, Inc. and associated with any payments processed by, or on behalf of Wealth Building Technologies, including the merchant settlement account or merchant reserve account with the MID ending in 0059 (approximately \$102,880 as of Maverick Bankcard Inc.'s receipt of the District Court's temporary restraining order issued in the MOBE Lawsuit).
- 8. The FTC and the Debtor hereby agree to resolve this Adversary Proceeding without litigation and they stipulate and agree to entry of an Order or Judgment by this Court providing that the District Court Judgment owing to the FTC by Debtor is nondischargeable

pursuant to 11 U.S.C. § 523(a)(2)(A), as set forth in the proposed Judgment attached hereto as **Exhibit 2**. For all other purposes and with respect to all other parties, Debtor's stipulation shall have no effect.

- 9. Debtor neither admits nor denies any of the allegations in the Complaint in the District Court Action or this Adversary Proceeding, except as specifically stated in the District Court Judgment or this stipulation. Only for purposes of this action, Debtor admits the facts necessary to establish jurisdiction.
- 10. Undersigned counsel of record in this action represent that they are fully authorized to execute and enter into this Stipulated Judgment for Nondischargeability on behalf of the respective parties whom they represent and acknowledge they have authority to bind the parties in the Adversary Proceeding.

## EXHIBIT 1

[District Court Order]

## EXHIBIT 2

[Proposed Judgment of Nondischargeability]

#### IN THE UNITED STA TES BANKRUPTCY COURT FOR THE SOUTHERN DISTRICT OF FLORIDA MIAMI DIVISION

In re: STEVEN JOHN BRANSFIELD, JR.  Debtor	Case No. 1:19-21442-LMI
FEDERAL TRADE COMMISSION,	
Plaintiff,	Adv. Proceeding No. 19
V.	
STEVEN JOHN BRANSFIELD, JR.,	
Defendant.	

# JUDGMENT FOR NONDISCHARGEABILITY OF DEBT OWED TO FEDERAL TRADE COMMISSION

This proceeding came before the Court on a Complaint to Determine

Nondischargeability of Debt Owed to the Frede Trade Commission and subsequently filed

Stipulated Judgment for Nondischarge about Debt Owed to the Federal Trade

Commission. Upon the stipulati and agreed to findings to and conclusions of law separately filed in this matter, it is:

#### ORDERED AND ADJUDGED

- 1. Judgment is hereby entered in favor of the Federal Trade Commission and against the Debtor/Defendant, Steven John Streld, Jr., determining that the Stipulated Judgment debt entered in the Enforcement Action, in the amount of Four Million Seven Hundred Ten Thousand One Hundred and Forty-Nine Dollars (\$4,710,149) is nondischargeable pursuant to 11 U.S.C. § 523(a)(2)(A). A copy of the Judgment in the District Court Action is attached hereto Eachibit 1.
- 2. All other provisions of the District Court Judgment, including the injunctive provisions, remain in full force and effect.

DONE and ORDERED at Miami, Florida, in Chambers on \_\_\_\_\_\_.

Attorney Katherine Johnson isrected to serve a copy of thus der on interested parties and file proof of service within 3 days of the Order.

# Exhibit 1

[District Court Judgment]