MARKETING YOUR MOBILE APP

Get it Right from the Start

 $F_{1}, + \cdot +, C_{1}, \dots, \dots, \dots$

CONGRATULATIONS! (1, M) = 1 (1, 1, 1, 1, 1, 1) (1, 1, 1, 1, 1, 1) (1, 1, 1, 1, 1, 1) (1, 1, 1, 1, 1, 1) (1, 1, 1, 1, 1, 1) (1, 1, 1, 1, 1) (1, 1, 1, 1, 1) (1, 1, 1, 1) (1, 1, 1, 1) (1, 1, 1, 1) (1, 1, 1)(1, 1, 1)
$$\begin{split} \mathbf{A} = \mathbf{A} + \mathbf{A}$$

Privacy

Build privacy considerations in from the start.

 $\sum_{i=1}^{n} \sum_{i=1}^{n} \sum_{i$

Be transparent about your data practices.

Offer choices that are easy to find and easy to use.

 $\frac{2}{2} = \frac{1}{2} + \frac{1}$

Honor your privacy promises.

"B., W. H. H. LA J. S. H. HIN FTH + + -1, C + , C + - , 1, + 1 1, + , + + -1, C 1.1 . GINS IF + 1-11- +05 ... 1-10+. with the state of トリリートラリー パンマ マービックノエイ ノ・ $\langle , \rangle \in \mathbb{R}^{n} (\mathcal{L}_{\mathcal{L}}) = \langle \mathcal{L}_{\mathcal{L}} \rangle = \langle \mathcal{L}_{\mathcal{L$ AT WI THAT AND THE AND THE FOR ANY AND ALL AND INCLUSE OF A TINT ANTING 1 111 - - 1 1 - - 1 - 1 - 1 - We - - WI -. $\frac{1}{12} + \frac{1}{12} + \frac{1}{12}$ 1-14 + 911 , - 4 4 4 41-1 , 1 + -1 - 4, C 1, C 1, 1, 1, 1, 1, C C . 1, S. A. 1 1 4'T 4- 1 1111 -11- 1. 4 I -11 I I , Th vi v-1-1 1 . vi 11-1, 512 11 11 - Startan Mar up -1 - 198 havened VI A1. 11-1.11?

Protect kids' privacy.

 $= -\frac{1}{2} \frac{1}{2} \frac{1}{2}$

 $C_{1}A_{T} = T^{2} + C_{1}A_{1} + T^{2}$

Collect sensitive information only with consent.

Keep user data secure.

2. $y^{0} = y^{0} + y$