MARKETING YOUR MOBILE APP

Get it Right from the Start

CONGRATULATIONS!

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Privacy

Build privacy considerations in from the start.

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Be transparent about your data practices.

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Offer choices that are easy to find and easy to use.

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Honor your privacy promises.

Protect kids' privacy.

[illegible body text spanning multiple paragraphs, largely unreadable]

FTC's COPPA page [illegible] **business.ftc.gov** [illegible]

Collect sensitive information only with consent.

Keep user data secure.

1.

2.

3.

4.