United States of America

Division of Advertising Practices

January 27, 2015

Andrea C. Levine, Esq.
Senior Vice President, Director
National Advertising Division
112 Madison Avenue, 3rd floor
New York, NY 10016

Dear Ms. Levine:

... emails Cortec sent to distributors regarding the results of testing performed on ... products.

Upon review of ... considered a number of factors related to resource allocation and enforcement priorities, including the nature of the product ... monitoring firms, typically purchased by equipment ... systems manufacturers) as well as the nature of any FTC Act violation and the type and severity of any consumer injury. The Commission reserves the right to take such further action as the public interest may require.