

To: April Tabor, Secretary
From: Nina Frant
Date: December 16, 2020
Re: Request for Public Comment on the Federal Trade Commission's Implementation of the Children's Online Privacy Protection Rule: Comments to be Placed on the Public Record

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On December 10, 2019, Forrest Waldron from the YouTube channel KreekCraft and Travis Richardson, head of Influencer Partnerships at Ellify Talent Agency, met with Commissioner Christine Wilson and FTC staff regarding the FTC's request for public comment on the Children's Online Privacy Protection Rule ("COPPA").

The request for public comment at issue was published in the Federal Register on July 25, 2019, in Volume 84 of the Federal Register at page 35,842. The request for public comment sought information about the effectiveness of the COPPA rule and whether it should be retained or modified. Commissioner Wilson has elected to place on the public record summaries of oral communications from outside parties that substantively respond to the request and that are directed to her office.

During the December 10, 2019 meeting, Mr. Waldron raised concerns about the application of COPPA to YouTube content creators. In particular, Mr. Waldron was concerned