



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

April 28, 2020

**WARNING LETTER**

VIA EMAIL TO [info@acenterfornaturalhealing.com](mailto:info@acenterfornaturalhealing.com)

A Center for Natural Healing  
1817 Pruneridge Avenue  
Santa Clara, California 95050

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <http://www.acenterfornaturalhealing.com/> on April 23, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

On your sales page, you claim that “Treatment with Chinese Medicine has already proven in China to strongly support recovery from COVID-19. We’ll be available to do virtual assessments to prescribe specific herbal and nutritional remedies and essential oil blends that target your symptom patterns and support you both in prevention and recovery.”

In marketing materials titled “Did Chinese Medicine Rescue China from COVID-19?”, you claim that “Chinese Medicine is a Highly Beneficial Treatment for COVID-19.”

In marketing materials titled “Did Chinese Medicine Rescue China from COVID-19?”, you claim that “Western treatments have no actual benefit in reducing viral replication within the body; a role that Chinese herbal medicine has proven to provide to a great extent.”

In marketing materials titled “Did Chinese Medicine Rescue China from COVID-19?”, you claim that “Chinese herbal formulas, on the other hand, combine potent antiviral agents with anti-inflammatory herbs to reduce fever, pain and dilate respiratory airways along with herbs that can break-up mucus accumulation in the bronchioles to benefit those suffering with pneumonia. **Repeatedly over the course of this viral epidemic throughout China,**

Very truly yours,

Dama J. Brown  
Regional Director  
Southwest Region