

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

April 16, 2020

WARNING LETTER

VIA EMAIL TO info.absolutehealthclinic@gmail.com
Absolute Health Clinic
Attn: Matthew Martinez DC
2401 Bristol Ct. SW
Suite A-102
Olympia, WA 98502-6037

Re: Unsubstantiated claims for Coronavirus treatment and prevention

To Dr. Martinez

This is to advise you that FTC staff has reviewed your website at <https://www.absolutehealthwa.com> on April 15, 2020. We also reviewed your social media websites at <https://www.facebook.com/absolutehealthwa> and https://www.instagram.com/absolutehealth_olympia where you direct consumers to your website <https://www.absolutehealthwa.com> as well as your email posted at https://www.ramtha.com/emailers/2020/0331_AHC/online.aspx. We have determined that you are unlawfully advertising that certain products can treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment and prevention claims on your website include:

x "CORONAVIRUS * COVID- 19... High dose of Intravenous (IV) Vitamin C has also shown to have significant impact on treating COVID. Vitamin C improves your immune system's ability to neutralize bacterial, viral, and even fungal infections. We offer IV Vitamin Therapy with High Dose Vitamin C, as well as Vitamin D at the clinic.

Please contact our office to book appointments for Vitamin IV Therapy with High Dose Vitamin C and D and Stem Cell Therapy.

Mesenchymal Stem Cells, which is what is used at the clinic, have been researched and studied in helping in the healing process of COVID-19 also. There were changes of the inflammatory and immune function levels, along with pulmonary function and symptoms in patients. After treatment, the peripheral lymphocytes were increased, the C-reactive protein decreased.” [from your COVID-19 Testing and Treatment webpage <https://www.absolutehealthwa.com/covid19-testing-and-treatment>]

x Did you know our clinic [has] . . . treatments available to treat COVID-19 . . . available treatments include high doses of Vitamin C and D through IV therapy, and Stem Cell Therapy. [from your April 7, 2020 post on <https://www.instagram.com/absolutehealtholympia>]

x “Stay Healthy during the Coronavirus. high dose IV Vitamin C. boost[s] your immune system so it can help fight off viruses.” [from your April 14, 2020 post on https://www.instagram.com/absolutehealth_olympia]

x “Top 10 ways to protect yourself from COVID-19:

1. Immune Boosting Supplements Adding immune packed vitamins to your daily regimen such as vitamin C, echinacea, and Zinc can increase your body’s innate immune response, repair damage[d] tissue quicker, and flush out your lymph system to move out toxins and invaders quicker.
2. Vitamin IV Infusion . . .
3. Peptide Therapy these powerful amino acid chains possess antimicrobial, anti-viral, and anti-inflammatory properties . . .
4. Stem Cell Treatment Stem cells have the ability to modulate T cells which are the powerhouse of our immune system. Stem cells have been in the news recently for reportedly helping a woman in China recover who was marked critical. . . . #covid #virus #2019ncov #prevention

[from your March 16 2020 post on <https://www.facebook.com/absolutehealthwa/>]

It is unlawful under the FTC Act, 15 U.S.C. § 5 et seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. ~~FTDCO~~, no such study is currently known to exist for the products identified above. Thus, any coronavirus related prevention or treatment claims regarding ~~products~~ are not supported by competent evidence.

enclatucyucsir9ETj -0.002 Tc9OP-8 Tc -0.429 -4 (t)-3..90.004 Tc -0.006 Tw 1.241 Tw 2

Absolute Health Clinic

April 16, 2020

Page 3

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the Act, please contact Richard Cleland at 202-308-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices