



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

Dama J. Brown, Regional Director  
Federal Trade Commission – Southwest Region  
1999 Bryan Street, Suite 2150  
Dallas, Texas 75201

May 1, 2020

**WARNING LETTER**

*Via email to [info@aspireregenerativehealth.com](mailto:info@aspireregenerativehealth.com)*  
Aspire Regenerative Health  
4510 Executive Drive, Suite 111  
San Diego, California 92121

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://aspireregenerativehealth.com> on April 27, 2020. We also reviewed your social media page at <https://www.facebook.com/AspireRegen>, where you direct consumers to call to schedule IV therapy. We have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website and social media page include:

On a webpage titled “How Can IV Therapy Help With The Coronavirus?” you claim: “You may find the relationship between IV therapy and the coronavirus surprising, but this powerful therapy has been used to boost the immune system for quite some time.... With the current spread of coronavirus COVID-19 becoming an increasing concern amongst our patients, we decided to share the benefits of IV therapy and break down how this treatment can help you stay healthy and/or recover faster from an array of illnesses.”

On this same webpage, under a heading titled, “How Can IV Therapy Help with Viruses Like the Coronavirus?,” you claim: “At this point, you may be asking yourself, ‘how can IV therapy help with viruses we know so little about?’ The answer lies in what we do know about the body’s immune system. Everything from sleep and exercise to hydration and diet affect our immune system function. If you

