



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

April 20, 2020

WARNING LETTER

VIA EMAIL TO info@zeolite.com

Barry Cohen
2574 SE Burton St.
Port St. Lucie, FL 34952

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Mr. Cohen:

This is to advise you that FTC staff has reviewed your website at <https://zeolite.com> on April 13, 2020. We also reviewed your social media website at <https://www.facebook.com/removeheavymetals/>, where you direct consumers to your website <https://zeolite.com>, where they can purchase health products. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

An example of a Coronavirus treatment or prevention claim on your social media website

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It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable