



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

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WARNING LETTER

VIA EMAIL TO info@personalhealthshop.com

its use to treat the Corona Virus 2019. This same drug is a byproduct of Quinine made from the barks of the Cinchona Tree and has more to offer than just hope as people have been using it for many years. While rapid's [sic] efforts are being made to do further testing, anyone can consume Cinchona Powder because it is already safe for consumption." [from your Quinine- Pure Cinchona Red Quina product webpage <https://personalhealthshop.com/products/quinine-pure-cinchona-red-quina-powder>]

- x "Chloroquine. This drug is saving lives. Many people recovered from the Covid19 virus after receiving Chloroquine the popular anti malaria/lupus drug. Its [sic] made from the bark of Cinchona tree, though there are many sceptics [sic], proper research shows its [sic] safe to consume at the right dosage. . . . Tap the link in bio to get the powder." [from your April 7, 2020 post on <https://www.instagram.com/personalhealthshop>]

It is unlawful under the FTC Act, 15 U.S.C. §1 et seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.