

Division of Advertising Practices

United States of America FEDERAL TRADE COMMISSION Washington, D.C. 20580

April 15, 2020

WARNING LETTER

VIA EMAIL TO support@ethalivefully.com Ethos Natural Medicine LLC 401 Ryland St. Ste. 200-A Reno, NV 89502

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff has

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important for everyone to stay sanitary, to strengthen our immune system, and look to nature for help. Kratom has several possible immunostimulant alkaloids such as Isomitraphylline, Isopteropodine, and Mitraphylline and antiviral alkaloids like Epicatechin. According to Professor of Chemistry at Tanjungpura University Dr. Thamrin Usman, 'the diversity of tropical plants in West Kalimantan (Indonesia) have a lot of compounds that can strengthen the immune system and ward off corona. By looking at the chemical structure of Chloroquine molecules that contain secondary and tertiary amine compound structures, it can be considered to use kratom leaves. Because the Mitragynine compound in kratom is actually a secondary and tertiary amine compound.' The antimalarial drug Chloroquine (Cq) is being used for the treatment of patients with Covid 19. One of the most prevalent bioactive alkaloids in the Kratom plant is Mitragynine which is known fo.9 (-0.00]TJ 0 Tc 0 Tc

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Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima Acting Associate Director Division of Advertising Practices