



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard Quaresima
Acting Associate Director
Division of Advertising Practices

April 16, 2020

WARNING LETTER

VIA EMAIL TO fastreliefacupuncture@gmail.com
Fast Relief Acupuncture
277 Closter Dock Rd. Ste. 6
Closter New Jersey, 07624

Re: Unsubstantiated claims for coronavirus treatment and prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at the URL <https://fastreliefacupuncture.com/> April 2020. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID 19).

Some examples of Coronavirus prevention or treatment claims on your website include the following:

- x “Acupuncture and Herbal Medicine Perform Amid Coronavirus Outbreaks... Patients who have contracted the illness have quickly turned to acupuncture offices to subdue the Coronavirus symptoms and, ultimately, heal their body’s [sic] completely. . . How can acupuncture and herbal medication work against the Coronavirus? The use of acupuncture and herbal medication is vitally important when treating the Coronavirus. Not only can patients recover from the virus by receiving these treatments, patients can also use acupuncture and herbal medication to prevent the contraction of COVID-19. The typical treatment plan for patients of acupuncture is . . . Prevention. Treatment. Recovery. You can find more information on our website <https://fastreliefacupuncture.com/acupuncture-and-herbal-medicine-perform-amid-coronavirus-outbreaks/>”
- x “Preventing COVID-19 is very important in patients who have not contracted the illness. . . The goal in this stage is to strengthen the immune system and boost the body to provide an overall healthier system. Patients can receive better lung function and an increased amount of energy with r

