

distress, shortness of breath, and digestive upset. We have an extensive herbal pharmacy and can tailor formulas for specific presentations.”

On the same webpage, you claim: “We have the tools to possibly prevent and also shorten the duration and intensity of COVID-10 [sic] with Chinese Herbal Protocols. It’s imperative that you act sooner than later. Don’t let symptoms linger. **Call us immediately at first sign of fever, sore throat, dry cough, etc. WE CAN OFFER SUPPORT.**”

On the same webpage, you provide a list of recommended supplements and claim: “These supplements may help protect you but they will not treat the virus. Some of them may help shorten the illness and decrease intensity of symptoms, such as Gan Mao Ling, and Immune Core.”

On the same webpage, you claim: “Jade WindScreen (Yu Ping Feng San) is an ancient traditional Chinese herbal formula that helps to strengthen our defensive-Wei Qi to prevent illness and support immune resilience. It contains Astragalus which is currently being used in China, among other herbs for ward off [sic] COVID-19. Jade Screen [sic] regulates the immune system & helps prevent colds, flus & viral infections.”

“Oregon is testing more people for COVID-19, and due to increased testing, we are seeing more cases reported. Many of the cases are mild. We can help you with herbs if you want to increase your immune function or if you become exposed or contract the illness. Please call us at the first sign of symptoms.” (From a March 27, 2020 post on your Facebook page.)

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s

