



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

May 11, 2020

WARNING LETTER

VIA EMAIL TO info@imrs2000.com, sales@imrs2000.com, bryant@pemfbook.com

iMRS2000.com

Bryant Meyers
2511 51st Street, Blvd E
Bradenton, FL 34208

Re: Unsubstantiated claims for Coronavirus treatment/prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed website at www.imrs2000.com on May 4, 2020. We also reviewed the YouTube channels at www.youtube.com/user/imrs2000 and www.youtube.com/user/bryantmeyers and the social media website at www.facebook.com/imrs2000pemf, where you direct consumers to purchase the iMRS 2000 PEMF (pulsed electromagnetic field) device, which is available via www.imrs2000.com or a toll-free telephone number. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment

PEMF therapy increases cellular voltage. Now this is really big because when your body and cells, including your immune cells, have more energy your body is going to be more resistant to any type of infection... So by increasing cell voltage, it's kind of like 'shields up' in Star Trek, right. I mean this is huge! I'm like, wow. This is how PEMF can really help with the Coronavirus because if we can keep our cells energized, then the viruses they can't even penetrate. And if they can't penetrate and just float around your bloodstream, they can't replicate. And if they can't replicate, they die... Now PEMF therapy has been shown over and over to help with oxygenation.... So by increasing oxygen, a lot of these microbes just hate oxygen and they are anaerobic. Right, now in the case of viruses, the oxygen is just going into keeping your terrain clear. Because again, oxygen kind of has a very disinfectant property.... So next, number four, PEMF helps to detox the body and it does this in many ways.... So by getting rid of a lot of the toxins and bacteria and viruses that come into our body naturally, again (ga)-n-9.7/3.2 (o)(e)-8.6 12.7 ((-5 (.)-2.6 ()

- 2) The iMRS 2000 increases cellular voltage and increases cell resistance to viruses so that they cannot replicate.
- 3) The iMRS 2000 increases oxygen which helps to treat the hypoxia that can result from the corona infection. Also oxygen is a strong disinfectant.
- 4) The iMRS 2000 helps to de

blood.... And if you're in the market for a PEMF device, feel free to call me directly, I'll leave my contact information below. Because I am really passionate about PEMF therapy, because I've seen it help and save so many lives. And with all the research I'm looking at with how PEMF helps infectious diseases, I am really confident that it will help you to prevent and fight the Coronavirus..."

The text accompanying this video states, "PEMF Therapy for Prevention and Healing Coronavirus Infections."

Tips for Better Sleep.

8) Use an earth based PEMF device with a biorhythm clock like the iMRS"2000!

On the social media website <https://www.facebook.com/imrs2000pemf/>

- x In a post dated May 1, 2020 at 9:38 p.m., you wrote: "In a recent Rolling Stone magazine article regarding her recovery from COVID, Cristina Cuomo said, PEMF increases the speed with which your lungs and whole body can recover' and that it is 'good to use for any ailment, at any time.' iMRS.2000.com

"... She goes on to say that 'for COVID, [PEMF] increases the speed with which your lungs and whole body can recover #pemf #Pemftherapy #rollingstone #energymedicine #covid19 #health #wellness #lungs #recover #holistic #imrs #imrs2000"

It is unlawful under the FTC Act, 15 U.S.C. § 5 et seq. to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well controlled human clinical studies,