

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

April 17, 2020

WARNING LETTER

VIA EMAIL TO info@greatskinohio.com
Jiva Med Spa
Attn: Dr. Rakesh Nanda
751 Northwest Blvd. #200-
Columbus, OH 43212

4235 Indian Ripple Rd.
Beavercreek, OH 45440

Re: Unsubstantiated claims for Coronavirus treatment or

<https://www.facebook.com/JivaMedSpaColumbus/>
<https://www.facebook.com/JivaMedSpaDayton/> where you direct consumers to your website
<https://jivamedspa.com> and where consumers can find phone numbers to call our offices to
purchase Iragraphis, OlivDefense and ImmunotiX 500 supplements. We have determined that
you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019
(COVID-19).

Some examples of Coronavirus treatment or prevention claims on your social media
websites at <https://www.facebook.com/JivaMedSpaColumbus/>
<https://www.facebook.com/JivaMedSpaDayton/> include

- x “Dr. Nanda talks about supplements and prescription only viral infection fighters. Boost your immunity and if you do get sick, help reduce the time you are under the weather. Shipping available so you do not even have to come to the office. #socialmedia #covid19 #supplements #viralfighters” [Text accompanying Facebook video post featuring Dr. Nanda, posted <https://www.facebook.com/JivaMedSpaColumbus/> April 5 at 9:01 a.m., March 29 at 9:01 a.m., March 22 at 9:01 a.m., and March 15 at 8:49 a.m. and 8:51 a.m.] also posted to

on April 5 at 9:02 a.m., March 29 at 9:03 a.m., March 22 at 9:06 a.m. and 9:09 a.m. and March 15 at 8:51 a.m. and 8:52 a.m.]

- x "... We know there's over 100,000 cases now in Ohio alone, of people that have COVID-19.... But we already know there's more than 100,000 cases out there. That means that your family, your friends, your neighbors may already have this. Well, we have two supplements that actually if you start showing any of the signs, will help you. You can't get this over the Internet. You can't go get this from a vitamin store, a health food store. You have to get it from a prescribed office. We are as of right now the only ones around that have this. One of them is called Viragraphs.... I'm going to actually have a very large supply of this on hand for my family in case any of us start displaying symptoms, along with myself. So as soon as you start displaying symptoms of COVID, Coronavirus, you take 4 of these a day for 15 days. That actually has been shown to reduce the symptoms and reduce that viral load time considerably. We don't know exactly how many days but it's on the order of 3 to 4.... [W]e know that this is proven to reduce that symptom time. Very similar to a popular medication for a virus that is called Tamiflu. So it's exactly very, very similar in the way it works. The other one is Old Defense. It works exactly the same as Viragraphs just this one is actually a very potent form of olive oil. And it actually reduces those symptoms and the carriage time....

"Now what do you do if you say I just want to boost my immunity and belief. We have this thing called Immunotix 500. So, Immunotix 500 is something that will boost your immunity really, really well. So you take this every day. I want everybody on this..

Jiva Med Spa
April 17, 2020
Page4

Within 48 hours, please send a message to Richard Cleland, Assistant Director, via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-308-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices