



FEDERAL TRADE COMMISSION  
D.C. 20580

SECTION 16

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices

June 18, 2020

WARNING LETTER

VIA EMAIL TO info@KoiWellBeing.com  
KWB  
5632 Laurel Hill  
Laurel Hill, CA 92037

Re: KWB

To: KWB

On June 18, 2020, the FTC received information from a source that KWB is advertising and promoting its product, KWB, as a treatment for COVID-19. The source provided the following information: KWB is a dietary supplement that is marketed as a natural remedy for COVID-19. The source stated that KWB is not a drug and is not approved by the FDA for the treatment of COVID-19. The source also stated that KWB is not a vaccine and is not effective against COVID-19. The source provided a link to a website where KWB is being sold.

Section 16(a)(1) of the FTC Act prohibits unfair or deceptive acts or practices in or through interstate commerce.

“KWB is not a vaccine and is not effective against COVID-19. KWB is not a drug and is not approved by the FDA for the treatment of COVID-19.”  
in clinical trials for the treatment of COVID-19.

Link to store in bio...



KW  
Jan, 2020  
Pg 3

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FCs If FC Act  
RICH 202- 326-3088.

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