

United States of America
FEDERAL TRADE COMMISSION
Southwest Region

Dama J. Brown, Regional Director
Federal Trade Commission Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

May 1, 2020

WARNING LETTER

Via U.S. Mail and email: customers@naturments.com
Naturments
3409 W Oakland Park Blvd,
Lauderdale Lakes, Florida 33311

Re: Unsubstantiated Claims for COVID-19 Prevention and Treatment

To Whom It May Concern:

This is to advise you that the FTC has reviewed your website at <https://www.naturments.com> on April 29, 2020 and determined that you are unlawfully advertising that certain products prevent or treat COVID-19 (COVID-19).

Some examples of COVID-19 prevention and treatment claims on your website include the following representations concerning Black Seed Oil:

- x On a webpage titled "Fight Coronavirus with Black Seed Oil: Boost Your Immunity," under the heading "Research to Combat Coronavirus That Used Nigella Sativa Extracts," you claim: "an at.0028 Tw [Tpt(BlaCmwobj 0 -1.15 TD m)7.15 TD T]... possibly kill it, a study was made where it was found that extracts of Anthemis alina (Ah), Nigella sativa (Ns) and peels of sinensis (Cs) which were earlier used as a traditional medicine to combat bacterial diseases would decrease the virus load when any of them were added to the coronavirus infected cells. In the study, they tested the extracts based on

that can prevent secondary infections and respiratory airways. It also

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