

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

November 3, 2020

WARNING LETTER

116 Chambers Street
4

th Floor
New York, NY 10007

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://www.parkaveskin.com> and your social media website at <https://www.instagram.com/parkaveskin/> where you promote products and services available at Park Avenue Skin Solutions, including Thymosin Alpha 1 peptide therapy, vitamin B12 injections, Endolaser IV therapy, vitamin C IV therapy and ozone therapy, in October 2020. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

x In your Instagram Stories Highlight titled "COVID-19," you state:

#endolaser

...

Endo Laser

Red laser wavelength

Red Endo Laser increases natural killer cells, the body's main defense cells against virus.

...

#endolaser

Red Laser light also boosts ATP production by stimulating specific Mitochondrial electron transport chain proteins.

...

B12 for this beautiful mama

Helps With Red Blood Cell Formation

#b12injections

...

Learn more about Thymosin Alpha1 [@ecawellness](#)

#immunebooster

#immunesupport

...

thymosin alpha1

fact #1:

thymosin alpha1 is a major component of thymosin fraction 5 found in the thymus (the gland responsible for regulating the immune system).

fact #2:

thymosin alpha1 augments the body's cell function (part of your adaptive immune system) which fights off infection.

fact #3:

thymosin alpha1 optimizes the performance of your immune health and supports your body's general wellness...

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...

[#vitaminc#COVID-19#nyc](#)

New York hospitals treating coronavirus patients with vitamin C

[From the "COVID-19"

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#tribecawellness #vitaminc #vitaminciv #ivdrip #nycdctors #ivdrips #ivtherapy
#immunityboost #ivvitamins #functionalmedicine #corona #coronapocalypse
#coronavirus”

[From your post dated March 29, 2020 on your social media website at
<https://www.instagram.com/parkaveskin/>]

It is unlawful under the FTC Act, 15 U.S.C. § 562 et seq., to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent reliable scientific evidence substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Acting Associate Director