

VIA EMAIL TO info@revive4colovim0 Tc ET /H4 <<SpanCID 7 >>BmMCID 3 >>BDC15iAIi To Whom It M This is to advise you that FTC staff reviewed your website at www.revive4colorado.com

/ in October 2020. We have also reviewed your social media websites at <u>https://www.facebook.com/revivecolorado/</u> and <u>https://twitter.com/revivecolorado</u>, where you direct consumers to your website at <u>https://revive4colorado.com/</u> to purchase and schedule services including Vitamindrip IV therapy and Thymosin Alpha -1 peptide therapy. We have determined that you are unlawfully advertising that certain products orservices treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

• In a blog post dated March 23, 2020 and titled "

I have two suggestions, and I recommend that you do both... **Path One: High-Dose Vitamin C**... If you want the full effects, go for High-Dose Vitamin C via an IV... **Path Two: Thymosin Alpha 1-Peptide**... Thymosin Alpha 1 in particular, restores immune function and has been found to enhance cell-mediated immunity. It also:...

• Improves host protection by its effect on T cells and B cells — the white blood cells that fight off bad things.

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- Increases mitogen response (ability of the cell to divide) of lymphocytes and increases their ability to regenerate. Lymphocytes are very important in the battle against viruses. Vitamin C affects the neutrophils even more. So the combination of both is proving to be very effective.
- Improves antioxidant and glutathione production, both of which help the body fight the big battles....

Your particular dose of High-Dose Vitamin C and the amount of Thymosin Alpha 1 directly correlates with your age and risk levels. Call us to discuss your needs and concerns. We'll determine what's best, line you up with a prescription and get you covered... Now is the time that we protect ourselves and each other. Together, we can beat this!"

[Blog post at <u>https://revive4colorado.com/2020/03/23/how-to-protect-yourself-from-</u>covid-19-and-other-viruses/]

• On your website at https://revive4colorado.com/peptides/

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> In a post on March 30, 2020, you post an image with the text, "WE'RE ALL WORRIED. HERE'S SOME HOPE. THE PROMISE OF PEPTIDES," and state, "We're now offering Thymosin Alpha 1 (Zadaxin [™]), a peptide with great hope of COVID-19 protection. We can order and have it delivered directly to you, and it can be self-administered. R

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or anti-nausea medication for fast relief from your symptoms. **Take 20% Off All Vitamindrip® IV Therapies** – AND we can come to you. Providers are limited. Call 303.292.3016 to schedule at our new place in Stapleton or at your home or office."

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-