



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 14, 2020

WARNING LETTER

VIA EMAIL TO rosalee@herbswithrosalee.com

Rosalee de la Foret, LLC
P.O. Box 322
Carlton, Washington 98814

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.herbalremediesadvice.org/> on May 7, 2020. On your website, you make an “Affiliate Disclaimer” where you state that you receive a commission when consumers use affiliate links on your website to purchase items from the websites of several retailers, including from Mountain Rose Herbs. When you receive compensation from a retailer to promote its products, including as through the use of affiliate links, the claims you make about such products are subject to federal laws that prohibit deceptive advertising. Accordingly, we have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Herbs for Immunity: Herbs to Consider for Coronavirus,” you state:

“The following are my best recommendations for using herbs for immunity as well as the particular symptoms being reported with Covid-19. I want to be clear that I am recommending common sense herbal approaches. Time and time again I’ve seen that foundational strategies work! They may not be as sexy as the latest exotic ‘anti-viral’ miracle herb, but they are more likely to succeed.

I also want to be clear that I am not claiming that any single herb is effective at stopping the Coronavirus. Instead it’s by working with your own immune system and using supporting and nourishing practices that you will have the best chances at seeing

beneficial results from using herbs.



