

United States of America FEDERAL TRADE COMMISSION Southwest Region

1999 Bryan St., Ste. 2150 Dallas, Texas 75201

May 7, 2020

## WARNING LETTER

VIA EMAIL TO energywellnessinfo@gmail.com

Energy Wellness Products 9898 N. 200 E. Decatur, Indiana 46733

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <u>https://www.energywellnessproducts.com/</u> on May 2, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

In marketing materials titled "Natural Virus Remedies – Coronavirus – Support and Prevention," you state, "With all the viruses around many of us are looking for natural virus remedies. The truth is that a healthy immune system is our best defense against viruses, bacteria, fungus, molds, and toxins.... You might be wondering what you can do to keep your immune system strong and fend off all these viruses including the new coronavirus. Below are some natural remedies..."

In marketing materials titled "Natural Virus Remedies – Coronavirus – Support and Prevention," you provide a list of "Natural Virus Remedies – Supplements" that have "strong scientific evidence to support their efficacy," including:

- "**D Vitamin D** is amazing and has the ability to modulate the innate and adaptive immune responses in our body. If you become deficient in this vitamin you will become more susceptible to infections.";
- **"Echinacea / Golden Seal** are both great products for boosting your immune system. Research has shown that echinacea increases the number