



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Pennsylvania Street, Ste. 2150
Dallas, Texas 75201

April 13, 2020

WARNING LETTER

VIA EMAIL TO info@windhorsenaturalpathic.com

Windhorse Natural Pathic Clinic
63 Western Ave.
Brattleboro, Vermont 05301

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern,

This is to advise you that FTC staff has determined that Windhorse Natural Pathic Clinic, located at <http://www.windhorsetnaturalpathic.com>, dated April 12, 2020, is unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include:

- In marketing materials titled “intravenous Vitamin C is safe and effective for the treatment of COVID-19 Infection,” you claim that “Vitamin C intravenous therapy gains very promising clinical findings as a safe, inexpensive, and effective treatment for the outcomes of Covid-19 infections in critically ill patients. Vitamin C also has antiviral effects and helps to target viral infection sites.” Clinical study claiming IVGTC WELL PATIENTS for complementary support.”

It is unlawful under the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 45, to make false or misleading claims that can prevent, treat or cure human disease unless you provide competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that such claims are true at the time they are made. For COVID-19, no such study is currently available to support the product identified above. Therefore, COVID-19 related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

