



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

September 21, 2020

WARNING LETTER

VIA EMAIL to craig@hwofc.com
Health and Wellness of Carmel
11900 N. Pennsylvania St.
Suite 200
Carmel, IN 46032

Re: Unsubstantiated claims for Coronavirus treatment

Update # 11, <https://www.hwofc.com/covid-19-update-11>, and “Covid-19 Update # 10 – Mask Mandate and Why you Should Lobby for Health HWOFC offers first Immune Treatment to prevent COVID-19,” <https://www.hwofc.com/covid-19-update-10>; you also make substantially similar statements in posts dated August 5, 24 and 26 on your social media websites <https://www.facebook.com/hwofc> and <https://www.instagram.com/hwofc/>

- “IST uses one’s own dendritic cells that are allowed to replicate in a lab and trained to attack the SARS-CoV-2. This procedure allows a natural immune response mimicking what normally happens when a person develops long-term immunity to a viral infection. The process utilizes 4 separate peptides that are known to induce a strong and safe immune response leading to antibody production. This procedure has demonstrated an 800% increase in IgG antibody production against SARS-CoV-2. Follow-up testing after 3 IV doses of primed dendritic cells given one week apart has demonstrated active memory plasma cells, IgG andnd antibodduci Tw 14.943 0 Td [(,)-2.6 (V5 Td

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You are also advised to review all other claims for your products and services and immediately cease making claims if they are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at [rcleand@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act

