



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Associate Director
Division of Advertising Practices

December 20, 2021

CEASE AND DESIST DEMAND

VIA EMAIL TO info@terramunehealth.com

TerraMune Health, LLC
345 Heritage Ave, #324
Portsmouth, NH 03801

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://www.terramunehealth.com/> in December 2021. We also reviewed your social media website at <https://www.facebook.com/TerraMuneHealth>, where you direct consumers to your website <https://www.terramunehealth.com/>, to purchase ViralHalt supplement. We have determined that you are unlawfully advertising that ViralHalt treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or

_____, you state:

“ViralHalt™

Peace of Mind for Every Household

‘COVID-19 is the newest member of the coronavirus family. I concur with NIH laboratory findings that ViralHalt’s proprietary blend is safe and features broad spectrum antiviral properties. Science reveals that ViralHalt is nature’s

and infect other healthy cells. ViralHalt™ then binds to the unsuccessful virus and eliminates it from the body.

**SAFE BROAD SPECTRUM ANTIVIRAL PROTECTION - NIH SUPPORTED
20+ YEARS OF SAFE AND EFFECTIVE USE IN CLINICS..."**

- On the homepage of your website at <https://www.terramunehealth.com/>, you display a carousel of purported consumer testimonials, including the follo0 Tw 6o/.g (fol(ICS)]TJ0 8 174.4

- On your website at <https://www.terramunehealth.com/blog/natural-covid-19-vaccine-alternative>, you state:

“A Natural Covid-19 Vaccine Alternative

2020 has been a year to forget for many of us. The uncertainty of the pandemic has had an irreversible effect on life as we know it - lives lost, small businesses forced to close, and many now living without income.

As we begin to navigate year 2 of the COVID-19 pandemic, there appears to be light at the end of the tunnel in the form of rapidly developed vaccine

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Violations of the FTC Act may result in legal action seeking a Federal District Court injunction. In addition, pursuant to the COVID-19 Consumer Protection Act, Section 1401, Division FF, of the Consolidated Appropriations Act, 2021, P.L. 116-260, marketers who make deceptive claims about the treatment, cure, prevention, or mitigation of COVID-19 are subject to a civil penalty of up to \$43,792 per violation and may be required to pay refunds to consumers or provide other relief pursuant to Section 19(b) of the FTC Act, 15 U.S.C. § 57b(b).

Within 48 hours, please send a message to Richard Cleland, Assistant Director, Division of Advertising Practices, via electronic mail at rcleland@ftc.gov certifying that you have ceased making unsubstantiated claims for the product identified above. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan

Associate Director

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